



*“From the very beginning to seeing it flourish into a \$1 million+ business today, it’s incredibly rewarding to see the progress I’ve made.”*

Mary Miridakis, Owner - MyHome Balwyn

## TIME FOR THE THINGS THAT MATTER MOST

For Mary Miridakis, becoming a MyHome Owner was about much more than just a career move. It was about creating a life that gave her greater flexibility, a strong sense of purpose, and the ability to build something meaningful without compromising what mattered most – time with her family.

Before joining MyHome two years ago, Mary had focussed on raising her children before returning to work part-time in an office administration role. But it quickly became clear that this wouldn’t provide the freedom or sense of ownership she was ultimately looking for. She wanted a career that could fit around family life, not compete with it.

“I was looking to transition into a new career path that offered greater flexibility,” Mary explained “and I was increasingly focused

on creating a schedule that allowed me to be more present and available for my family.”

### Being Present for Family and Great Community Relationships

While researching new business opportunities with her husband, Jason, Mary came across MyHome – a premium residential cleaning business – and was immediately attracted to the proven franchise business model with genuine flexibility, backed by systems and support designed to help franchise partners succeed.

“Being able to structure my work in a way that allows me to be present for my family while still contributing meaningfully in my role is something I truly value.”

But it’s not just at home... Building relationships with the people in her community has become one of the most rewarding parts of Mary’s MyHome business. Establishing a genuine rapport with customers has helped create genuine loyalty

and strengthened her business, which is thriving. For Mary, those deep connections make the business all the more meaningful.

### Established Structure and Support

The strong support structure from head office has given Mary confidence from day one.

“There are many things that have impressed me about MyHome – such as the Tri-colour Cleaning System, one of MyHome’s many unique systems, which ensures my customers get a consistently brilliant clean every time – but the support provided by head office is a real standout,” she says. “It’s clear that there is a strong and reliable structure in place, which helps you feel supported and confident in your role.”

While MyHome Owners have the freedom to run their territory, they do so with the benefit of an established support system behind them, so rather than feeling like she had to figure everything out alone, she has been surrounded by a knowledgeable and reliable team from day one.

For Mary, that has translated into confidence, consistency and growth, and she’s extremely proud of how her business has flourished and about the opportunities still ahead.

### A Life-changing Business

While every day is different, the MyHome



## Key Features of a MyHome Management Franchise

- **Create a \$1m+ business** – take control of your future
- **High income without the stress** – executive earnings without the hours, commute and pressure
- **Sociable and flexible working hours** – giving you time for life, family and friends
- **Industry leading support and training** – for every step of your business building journey
- **A digital first business** – the MyOP™ app eliminates much of the day-to-day hassle of running your own business
- **Regular recurring income** – 95% repeat and referral so you can focus on delivering great service, rather than constantly searching for new customers
- **Low start-up capital requirements** – enabling you to invest in a business of your own
- **Low overheads and great margins** – so you can provide great value and make a very healthy six figure income
- **Positive cashflow** – all payments are made automatically, so you're not chasing
- **Predictable money-making machine** – thanks to our proven Australian business model
- **Build a valuable asset** – building a business you own is an investment in your future.

opportunity has delivered exactly what she hoped it would: a framework that has allowed her to grow a successful business alongside family life.

“When I first started with MyHome, I wasn't entirely sure what to expect,” she says. “However, I have found that even though every day brings something different, the role still provides the flexibility I need to maintain a strong work-life balance and be present for the things that matter most in my life.”

Her weekdays typically begin at 8am, meeting with her teams (MyHome owners run and manage their business, but they are NOT cleaners) and ensuring everything is organised for the day ahead. From there, she prepares schedules, confirms bookings with customers, attends appointments and manages any issues that arise. Mary's days are full and fast-moving, but thanks to MyHome's bespoke operations app, MyOP™, that pace is more than manageable.

### MyOP™ – the app at the heart of the success

In the premium residential cleaning industry, timing, communication, scheduling and responsiveness are essential. So having everything in one place thanks to MyOP™ has dramatically streamlined the day-to-day

workload, and is fundamental to how Mary runs her business.

“Without the MyOP™ app, staying organized and on top of daily tasks would be very challenging,” Mary says. “New customer enquiries, in particular, would be the hardest to manage, but the app allows me to quickly track leads and respond efficiently while on the go.”

This means that for MyHome Owners, success no longer depends on sitting in front of a computer all day. It comes from having the right systems in place to keep the business moving wherever they are... Mary has even used the app while out shopping and at the beach!

It is this blend of technology and flexibility and freedom that makes the MyHome model especially powerful. The system is not just about support from head office or the strength of the brand; it is also about equipping business owners with tools that make success more achievable, more efficient and more sustainable.

### Take Back Control

Becoming a MyHome Owner has changed Mary's life by giving her back control. Control over her schedule. Control over how and where she works. Control over how her business grows. It has allowed her to be present for the moments that matter at home while building a business with real momentum.

“What I love most about my business is watching it evolve and grow,” she says. “From the very beginning to seeing it flourish into a \$1 million+ business, it's incredibly rewarding to see the progress I've made.”

What Mary has found in MyHome is not just a home cleaning franchise, but a business opportunity built around real life: strong systems, trusted support and smart technology that makes success achievable.

Find out more and request a Franchise Information Pack now by visiting [www.myhomefranchise.com.au/](http://www.myhomefranchise.com.au/) BFM-Balwyn or scan the QR code for instant access.

