

After a successful career in marketing and at a pivotal point in her life, Josie contemplated starting her own business, driven by a desire for more flexibility and freedom.

Discover Josie's story...

Josie's introduction to MyHome came when she utilised their services to prepare her own house for sale.

Impressed by the exceptional experience, she recognized a significant gap in the market for the premium service that MyHome provided.

Intrigued by the brand, turnkey operating system, and the potential to own a business that could deliver financial success without compromising her personal life, Josie approached MyHome to explore joining their team.

More time for the things that matter most...

Now a proud owner of a MyHome management franchise, Josie revels in her newfound freedom and flexibility, cherishing the opportunity to prioritise what matters most to her.

Instead of being tied to an office, Josie starts her days by briefing her teams over a coffee in a local café. She structures her daily tasks around her schedule, often finishing work by 4pm.

Josie has achieved the perfect balance between owning a thriving business and living the lifestyle she desires.

In her own words, "I really love my business. I have four vehicles, eight full-time staff, over 130 customers, and a waiting list. Most of the customers are people I know personally. It's just the right size that I want it to be."

The success of the MyHome franchise lies in its well-crafted system. Josie is able to consistently work a four-day week, allowing her to spend more time at her beach house.

Success really is in the system...

Another major advantage for Josie is the easy accessibility of all the necessary resources for running her business. Policies, procedures, manuals, training videos, and marketing materials are conveniently available online through the digital platform called MyHome Central.

By combining immaculately refined processes, scientific principles, and cutting-edge technology, MyHome offers a turnkey business opportunity with immense potential.

With a low-cost entry, advanced systems, centralised support, including call centres, and digital innovations such as MyHome Central and the MyHome App for mobile

and tablet operations, MyHome sets the benchmark for the industry.

Bringing new team members on board is a breeze, thanks to MyHome's comprehensive induction and training program.

As Josie puts it, "What really impressed me was the turnkey operating system that allowed me to hit the ground running. I can run my business from any location I choose."

Knowing that she can rely on the expertise and support of the MyHome head office, also known as the MyHome Hub, provides Josie with tremendous reassurance.

MyHome - a premium home services business...

MyHome stands as a premium home services business, revolutionising the industry with its highly systemized and digitallyled management franchise tailored for the Australian market.

With a strong emphasis on creating time for what truly matters, MyHome attracts individuals seeking a business with an optimal work-life balance, combining substantial income with an exceptional lifestyle.

Over the past 15 years, the franchise operation has been meticulously developed and refined, serving numerous households that value a service that enhances their lifestyle.

To quote Josie once again, "To me, MyHome isn't about the cleaning; it's about a way of life. It's about improving our customers' lives by giving them back the time to do what matters most to them."

Furthermore, Josie holds deep appreciation for MyHome's involvement in the community through the MyHome Cares program,



particularly their ongoing support for Sacred Heart Mission, where she had previously worked and volunteered for several years.

Discover more...

Discover more about MyHome and embark on a remarkable journey. With the premium home services sector experiencing rapid growth and more individuals seeking toplevel services to ease the pressures of their busy lives, the demand for MyHome's services continues to soar. Limited franchises are now available across Melbourne's finest suburbs.

If you aspire to lead a life like Josie's and own a similar business, take the first step by visiting https://myhomefranchise.com. au/business-franchise/.

MYHOME MANAGEMENT FRANCHISE...

- A PREMIUM BRAND WITH THOUSANDS OF SATISFIED CUSTOMERS
- ONE OF THE FASTEST GROWING MARKET SECTORS
- 80% REPEAT BUSINESS WITH A HIGH REFERRAL RATE
- LOW INITIAL INVESTMENT
- TURN-KEY OPERATION
- · PROVEN BUSINESS MODEL WITH ROBUST OPERATING SYSTEMS
- FAST TRACK START UP PROGRAM
- INDUSTRY LEADING SUPPORT AND **TRAINING**
- 4-DAY WORKING WEEK MODEL OFFERING FREEDOM AND FLEXIBILITY
- BUILD A SALEABLE ASSET

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